

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended): A personal care absorbent article including an absorbent core, comprising a target area, an area below said target area, and an area outside said target area, wherein fluid moves in a Z -direction at a slower rate in said target area, and area below said target area, than in the area outside said target area, wherein said slower rate of fluid movement is the result of either increased density of the absorbent core below said target area compared with areas of the absorbent core not below said target area, the inclusion of a slow rate superabsorbent in the absorbent core below said target area, the inclusion of a soluble binder in the absorbent core below the target area, or a combination thereof.
- 67 2. (Currently Amended): The personal care article of claim 1 wherein an absorbent core has a higher density in an area corresponding to the target area than the absorbent core in the area outside the area corresponding to the target area.
3. (Cancelled)
4. (Currently Amended): The personal care article of claim 1 wherein an absorbent core has a slower superabsorbent in the area below the target area than outside the target area.
5. (Currently Amended): The personal care article of claim 1 wherein an absorbent core has a soluble binder in ~~said~~ the area below the target area.
6. (Currently Amended): The personal care article of claim 1 wherein an absorbent core has an area below the target area that is more hydrophobic than the absorbent core area not below the target area.
7. (Currently Amended): The personal care article of claim 1 wherein a distribution layer has a soluble binder ~~in~~ below said target area.

8. (Currently Amended): The personal care article of claim 1 wherein a distribution layer below the target area is more hydrophobic than the absorbent core area outside not below the target area.

9. (Original): The personal care product of claim 1 chosen from the group consisting of feminine hygiene pads, diapers, training pants and incontinence products.

10. (Currently Amended): A feminine hygiene product comprising:

a baffle;

a body side liner having a target area, and;

an absorbent core disposed between said baffle and liner, comprising fluff;

37 wherein fluid moves in a Z-direction at a slower rate below said target area than outside not below said target area, wherein said slower rate of fluid movement is the result of either increased density of the absorbent core below said target area compared with areas of the absorbent core not below said target area, the inclusion of a slow rate superabsorbent in the absorbent core below said target area, the inclusion of a soluble binder in the absorbent core below the target area, or a combination thereof.

11. (Currently Amended): A personal care article having an absorbent core with a higher density in an area corresponding to the target area than the absorbent core has in the area outside the area corresponding to the target area.
